

Educate and drive action with video and interactive communications

This budget-friendly package includes a custom **digital postcard campaign plus a customized two-minute explainer video** in a choice of four design styles and a **10-minute chaptered presentation video**.

- First-draft turnaround time (from approved script): 3-5 weeks
- Multi-channel distribution options
- Real-time tracking and reporting
- Ideal for OE and new hires
- Campaign management
- Dedicated project manager



Explainer and Presentation Videos



Proven effective: see results from 100+ DP campaigns

74% average engagement

1.83 response actions per view

 [Download the Report](#)

1

Send us your branding

Select the topics/modules you want in your presentation video and choose a style for your explainer video



Business Casual



Bold Lines



Moving Pictures



Perspective

2

Edit our starter scripts for both videos

and edit our slide template for your presentation video

3

Select a professional voice artist for both videos

that reflects your culture and the tone of your message



We take it from there

Our project managers make the process quick, easy and hassle free

Digital Postcards Engage Employees and Drive Response

Interactive digital postcards contain your video, messaging and links to related resources.

Send them via email, text message, weblink, scannable QR code or embed them anywhere.

Track viewer engagement and response activities in real time.



1 Logo, Branding and Imagery

Custom background with your logo, colors, style and graphics

2 Explainer Video

Your customized explainer video in your chosen style

3 Links and Documents

Direct access to your enrollment site, hosted documents and links to websites, portals or intranets

4 Presentation Video

Your branded, customized, chaptered presentation video

5 Messaging and Contact Info

Introductory message and contact info for employee questions

6 Educational Videos

Videos to explain benefits topics to employees (additional fee)

Package Pricing

Digital Postcard + two-minute customized explainer video and ten-minute branded presentation video

\$9,000 English

\$7,600 Spanish