

Gold Digital Postcard Plus Package for Benefits Education and Training



Educate employees with engaging video and interactive communications

This budget-friendly package includes a custom **digital postcard campaign** plus a **customized 10-minute chaptered presentation video** for your benefits overview, training or other in-depth content.

- Turnaround: 3-4 weeks
- Multi-channel distribution options
- Real-time tracking and reporting
- Ideal for OE and new hires
- Campaign management
- Dedicated project manager



Branded 10-Minute Presentation Video

Leverage our template for a professional design

- 1 Select the topics/modules you want in the video** and delete what you don't need
 - 2 Edit our slide template and built-in starter scripts** with your benefits plan details
 - 3 Select a voice artist and send us your branding** and we'll sync the animations to the narration
- We take it from there**
Our project managers make the process quick, easy and hassle free

[View Gold DP+ Package Examples](#)



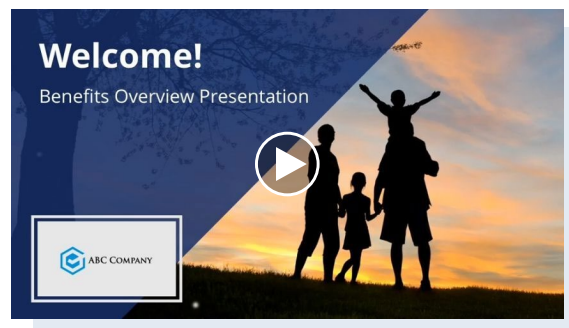
Proven effective: see results from 100+ DP campaigns

74% average engagement

1.83 response actions per view

[Download the Report](#)

[View this example to see how it comes together](#)

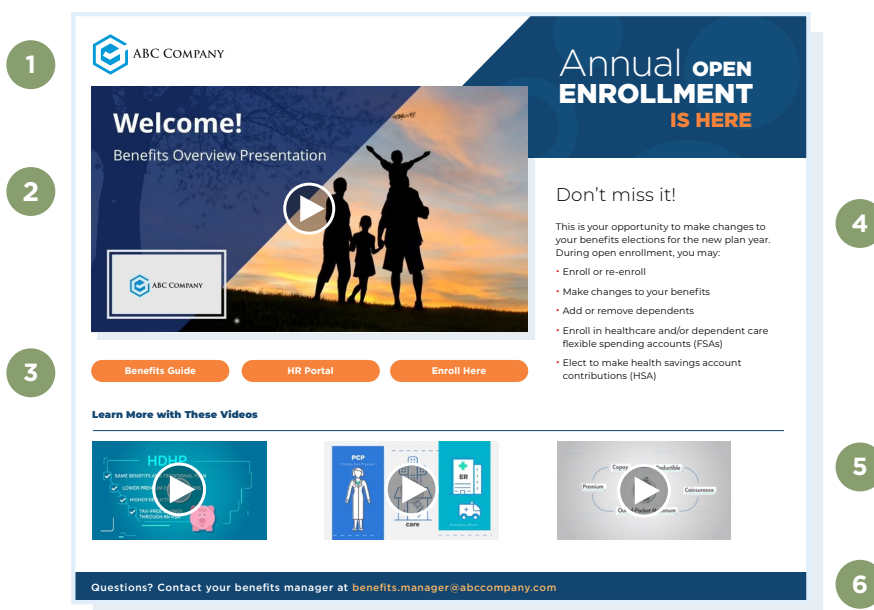


Digital Postcards Engage Employees and Drive Response

Interactive digital postcards contain your video, messaging and links to related resources.

Send them via email, text message, weblink, scannable QR code or embed them anywhere.

Track viewer engagement and response activities in real time.



1 Logo, Branding and Imagery

Custom background with your logo, colors, style and graphics

2 Presentation Video

Your branded, customized, chaptered presentation video

3 Links and Documents

Direct access to your enrollment site, hosted documents and links to websites, portals or intranets

4 Your Messaging

You can write an introductory message to employees

5 Educational Videos

Videos to explain benefits topics to employees (additional fee)

6 Contact Information

Include contact info in case employee have questions

Package Pricing

Digital Postcard + 10-minute branded presentation video

\$6,000 (English or Spanish)