

Drive enrollment with engaging video and interactive communications

This budget-friendly package includes a custom digital postcard campaign plus a semi-custom **open enrollment** or **new-hire** teaser video in your choice of two styles.

- Quick turnaround: one week or less
- Multi-channel distribution options
- Real-time tracking and reporting
- Campaign management
- Dedicated project manager
- Available in Spanish



[View Bronze DP+ Package Examples](#)



Proven effective: see results from 100+ DP campaigns

74% average engagement

1.83 response actions per view

[Download the Report](#)

Semi-Custom Teaser Video

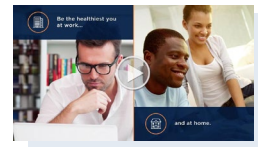
Two Style Choices, Two Languages

1

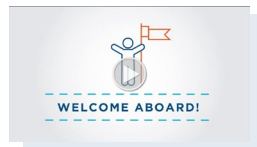
Select OE or new hire, desired style and language



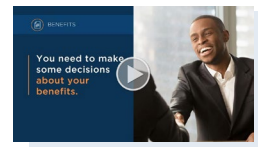
OE Icons



OE Photos



NH Icons



NH Photos

2

Provide OE dates and contact info; for onboarding, also provide number of days new hires have to enroll and report qualifying life events

3

Send us your logo and brand colors



We take it from there

Digital Postcards Engage Employees and Drive Response

Interactive digital postcards contain your video, messaging and links to related resources.

Send them via email, text message, weblink, scannable QR code or embed them anywhere.

Track viewer engagement and response activities in real time.



1 Logo, Branding and Imagery

Custom background with your logo, colors, style and graphics

2 Semi-Custom Teaser Video

Our teaser video announcing enrollment altered for you

3 Links and Documents

Direct access to your enrollment site, hosted documents and links to websites, portals or intranets

4 Your Messaging

You can write an introductory message to employees

5 Educational Videos

Videos to explain benefits topics to employees (additional fee)

6 Contact Information

Include contact info in case employee have questions

Package Pricing

Digital Postcard + semi-custom teaser video

\$2,000 (English or Spanish)